

*****PRESS KIT*****

ABC FOR HEALTH UNVEILS AMERICARE-CHOICE
Setting a Course Toward Universal Health Care

AmeriCare-Choice will cover all Americans while ensuring strong consumer protections

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WHAT: ABC for Health's universal health care reform proposal that provides a path to universal health care coverage for all Americans.

The AmeriCare-Choice Plan proposes a public-private partnership that builds on the current Medicaid system to increase the size of risk pools, increase purchasing power and cut health care costs. "The health care system, like our economy, is in crisis," said Peterson. "AmeriCare-Choice will not only cover all Americans, but will also provide them with high-quality care, continued choice, and strong consumer protections. Tinkering around the margins of the problem will no longer suffice." In response to the needs of consumers, AmeriCare-Choice will create The Office of Health Care Advocacy and Outreach to include a comprehensive advocacy component featuring health benefits counselors, health care navigators, and independent outreach and enrollment brokers.

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WHO: ABC for Health is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health's mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services.

If you have questions, please call the ABC for Health office at (608)261-6939 ext. 210.