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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

March 19, 2010

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Cover the Uninsured Week Celebration Marred!

Madison, WI –ABC for Health, a Madison non-profit that works with families seeking health care coverage, has annually celebrated “Cover the Uninsured Week” by flying a large banner for the last five years. This week, a thoughtless theft marred Cover the Uninsured Week, a week devoted to shining a spotlight on health coverage for the uninsured.

On the night of March 18, a thief stole a banner proclaiming the special week from the front of ABC for Health’s Madison office located in the former Mifflin Street Co-op Grocery. “It’s an ironic theft to have our banner stolen during the week when Congress is considering historic health reform” said Bobby Peterson, public interest attorney and director of ABC for Health. “We are surprised and even saddened that this non-partisan, community-oriented symbol would be the target of theft. Our staff and students would love to have our banner—a memento, a symbol of our work, and an item we’ve used for the last five years to commemorate Cover the Uninsured Week—returned!”

ABC for Health would be grateful for any help in getting the banner back!

ABC for Health is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services.



ABC for Health, 32 N. Bassett, Madison

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