



**ADVOCACY & BENEFITS COUNSELING FOR HEALTH, INC.**

152 W. Johnson St., Ste. 206, Madison, WI 53703      608.261.6939      fax: 608.261.6938  
www.abcforhealth.org

**Interview on  
radio or TV  
Bobby Peterson  
608 / 261-6939, ext. 201  
Cell 608 444-7197  
bobbyp@safetyweb.org**

**ABC for Health encouraged by promising initiatives offered by Governor Doyle**

Madison – Last night in his annual “State of the State” address, Governor Doyle unveiled several promising new health care initiatives that may help Wisconsin families to better afford and access the medical care that they need and deserve:

- **BadgerCare Plus:** An initiative to give every child in Wisconsin access to affordable, comprehensive health care coverage regardless of the family’s income.
- **Healthy Wisconsin:** An initiative that reduced health care costs by making catastrophic care more affordable for families and businesses.
- Statewide expansion of **Family Care:** This will enable over 11,000 Wisconsin seniors and individuals with disabilities to remain in their own home instead of going to nursing homes. This expansion will eliminate waiting lists for community-based long-term care services within the next five years.

“Governor Doyle’s initiatives are a step in the right direction,” says Bobby Peterson, public interest attorney and executive director of ABC for Health, Inc. “The Governor has offered some promising initiatives; however, we must ensure that these new initiative are developed in a family-friendly manner and that appropriate advocacy and outreach initiatives are included to assure that all eligible families receive accurate and timely information about new and existing programs.”

ABC for Health is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services. For more information, please go to [www.abcforhealth.org](http://www.abcforhealth.org).

