



2009 HealthWatch Wisconsin Annual Conference Agenda

MONDAY, FEBRUARY 9 — DAY 1 SCHEDULE

1:00-1:30PM	Check In for Conference/Registration (Hall of Wisconsin Ballroom), Local coalitions set up posters at exhibit tables
1:30-2:30PM	WELCOME REMARKS and PLENARY Session (Hall of Wisconsin Ballroom) Introduction of Guest Speaker and Opening Comments— <i>Bobby Peterson (Executive Director, ABC for Health)</i>
2:30-2:45PM	BREAK
2:45-3:30PM	Breakout Session 1 Breakout A (Capitol Room) BadgerCare Plus Enrollment and Outreach Strategies— <i>Pat Perkins (Eau Claire Public Health Department); Kristin Hoffschmidt (ABC For Health); Kari Mattson, Health Care Advocate, Community Advocates; Moderator: Michael Jacob (Covering Kids and Families)</i> Breakout B (Doty Room) Three Steps to BadgerCare Plus: Special attention will be paid to Identifying Coverage in a Declining Economy. <i>All conference attendees will receive a copy of the ABC for Health “Guide to Free and Reduced Cost Care in WI”—Erin McBride (ABC for Health)</i> Breakout C (Vilas Room) Health Literacy— <i>Dr. Paul Smith (University of Wisconsin Family Medicine); Michelle Erickson (Wisconsin Literacy); Jennifer Lord (South Madison Health & Family Center—Harambee); Moderator: Brynne McBride (ABC For Health)</i>
3:30-3:45PM	BREAK
3:45-4:30PM	Breakout Session 2 Breakout A (Capitol Room) BadgerCare Plus for Non-Qualified Immigrant Populations: EMA and Prenatal Program— <i>Kristin Hoffschmidt (ABC for Health); Kenton Zink (ABC for Health); Vicki Jessup (WI Department of Health Services)</i> Breakout B (Doty Room) Birth Cost Recovery and Lying In Expenses: An Introduction, Including Issue Spotting Suggestions and Case Examples— <i>Mike Rust (ABC for Rural Health); Erin McBride (ABC for Health)</i> Breakout C (Vilas Room) Patient Navigators: Who are they and how can they help hospitals clinics and patients?— <i>Brynne McBride (ABC for Health)</i>
6:00-8:00PM	Evening Reception (Top of The Park Banquet Room) Enjoy tasty hors d’oeuvres and network with agencies, providers, academics, and friends in a social environment. <i>Special guests may say a few words.</i>

TUESDAY, FEBRUARY 10 — DAY 2 SCHEDULE

8:30-9:00AM	Morning Registration/Check-In (Hall of Wisconsin Ballroom) Local coalitions set up posters at exhibit tables
9:00-9:15AM	WELCOME (Hall of Wisconsin Ballroom)
9:15-10:15AM	PLENARY Session (Hall of Wisconsin Ballroom) Legislative Panel on Statewide Health Plans: The Expansion of BadgerCare Plus, Healthy Wisconsin, Pathways Plan—What Did the National Election Mean for Wisconsin?— <i>Diverse Bi-Partisan Panel of WI Legislators; Jason Helgerson (Medicaid Director for the State of Wisconsin); Moderator: Jeff Mayers (WisPolitics)</i>
10:15-10:25AM	BREAK

10:25-11:25AM	<p>Breakout Session 1</p> <p>Breakout A (Capitol Room) Digging into BadgerCare Plus Core Plan for Childless Adults— Issue spotting for the 19-59 year old population: application fees, no backdating, transitions from HIRSP, mental health considerations—<i>Theresa Fosbinder (WI Department of Health Services)</i></p> <p>Breakout B (Doty Room) Smart Charity Care & Medical Debt Issues—<i>Dr. Frank Byrne (St Mary's Hospital); Bobby Peterson (ABC for Health)</i></p> <p>Breakout C (Vilas Room) Cultural Competence: Panel Discussion. How can we better serve unique populations?—<i>Evelyn Cruz (Minority Health Policy Analyst and What Works Outreach Specialist); Brenda Gonzalez (Deputy Director, New Routes to Health); Moderator: Brynne McBride (ABC for Health)</i></p>
11:25-11:35AM	BREAK
11:35-12:35PM	<p>Breakout Session 2</p> <p>Breakout A (Capitol Room) Considerations for CYSHCN: coordinating coverage, transitioning, getting the most out of public and private benefits, BadgerCare Plus, Katie Beckett, and SSI—<i>Barbara Katz (Family Voices); Bobby Peterson (ABC for Health); Nora Foshager (ABC for Health)</i></p> <p>Breakout B (Doty Room) BadgerCare Plus Troubleshooting: Identifying issues and working with your county to answer eligibility and enrollment questions—<i>Erin McBride (ABC for Health); Roxana Vega (Dane County)</i></p> <p>Breakout C (Vilas Room) Benefits Counseling in Wisconsin: Resources and Services, Education and Quality Assurance—<i>Tammy Liddicoat (Executive Director, Employment Resources, Inc.); Molly Bandt (Disability Rights Wisconsin); Abby Hougan (Coalition of Wisconsin Aging Groups); Moderator: Mike Rust (ABC for Rural Health)</i></p>
12:35-1:45PM	LUNCH (Mezzanine) Walk to the Capitol to visit your legislators, visit local coalition poster displays or take some time to network with new friends while eating a delicious box lunch.
1:45-2:10PM	Networking and HealthWatch Wisconsin Member Business Meeting (Hall of Wisconsin Ballroom) Nominate new HWW Council members, hear updates on Council meetings and issues relevant to the future of HealthWatch Wisconsin, take time to visit with successful local HealthWatch coalition members and friends
2:10-3:10PM	PLENARY Session (Hall of Wisconsin Ballroom) The Role of Public Health in an Economic Downturn— <i>Dr. Seth Foldy (Public Health Administrator for WI); Introduction of Speaker—Bobby Peterson (Executive Director, ABC for Health)</i> , Followed by a Report from the Field: Local HealthWatch Coalition Presentation— <i>Mike Rust, ABC for Rural Health (Polk and Barron Counties); Patrick Rebman, Red Cedar Medical Center (Dunn County); Kari Mattson, Community Advocates & Leah Jepson, City of Milwaukee Health Department (Milwaukee County); Carola Gaines, Unity Health Insurance, & Jennifer Lord, South Madison Health & Family Center—Harambee (Dane County); Moderator: Bobby Peterson (ABC For Health)</i>
3:10-3:20PM	BREAK
3:20-4:20PM	<p>Breakout Session 3</p> <p>Breakout A (Capitol Room) BadgerCare Plus Core Plan for Childless Adults: Tools and Strategies. Includes a look at new enhancements to ACCESS.GOV, Interchange, and the new enrollment processing center—<i>Theresa Fosbinder (WI Department of Health Services); Mike Rust (ABC for Rural Health)</i></p> <p>Breakout B (Doty Room) Information, Resources, and Referrals in Rural Health Care and Coverage for Agricultural Communities and Workers—<i>Bobby Peterson (ABC for Health); Alan Turnquist (Program on Agricultural Technology Studies-UW Madison)</i></p> <p>Breakout C (Vilas Room) Maximizing Health Coverage Options and Services Through Comprehensive Benefits Screening: As BadgerCare Plus Core Plan for Childless Adults Is Implemented for GAMP and Others, Comprehensive Benefits Screening Has Increased Importance and Urgency. Come Learn the Process—<i>Attorney Erin McBride (ABC for Health)</i></p>
4:20-4:30PM	Closing Comments (Hall of Wisconsin Ballroom)— <i>Bobby Peterson (ABC for Health)</i>