



PRESS ADVISORY

Interview on radio or TV:

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HEALTHWATCH WISCONSIN TO LAUNCH

New strategies to link people to health care coverage and services.

WHAT: ABC for Health will convene a press conference to announce the launch of a new organization, HealthWatch Wisconsin. The Healthy Wisconsin Partnership Program at the University of Wisconsin School of Medicine and Public Health awarded funding to ABC for Health to develop HealthWatch Wisconsin as a statewide organization.

HealthWatch Wisconsin (HWW), under development and planning since 2001, will promote a coordinated public health workforce that will link people to health care coverage and services. By 2010, HealthWatch Wisconsin, through innovative web casts, technical assistance, collaboration, and coordination, will increase the capacity of at least 600 members of the public health workforce to assure access to health care coverage and services for Wisconsin's under- and un-insured populations. The focus of HWW training and support will include a variety of public and private health care coverage programs.

WHERE: Wisconsin Capitol Building, Senate Parlor, Second Floor South

WHEN: Tuesday, March 6, 2007 at 2:00 pm

WHO: ABC for Health is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health's mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services.

NOTE: For more information, call or email Annie Trimberger, 608-261-6939 ext 203, atrimberger@safetyweb.org. www.healthwatchwisconsin.org



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