



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

August 2, 2011

Interview: Bobby Peterson (608) 261-6939 ext. 201 (office) or (608) 444-7197 (cell)

**The BadgerCare+ Express Team Rolls into Milwaukee, Kicking Off a State-Wide Tour**

**Milwaukee, WI** – Tuesday, August 2, the BadgerCare+ Express will kick off a multi-city tour beginning in Milwaukee at the Boys and Girls Club at the Hillside Family Resource Center, 1452 N. 7th Street. ABC for Health staff will conduct training and distribute free **3 Steps to Family Health Coverage kits** for families to help them connect and retain health care coverage, especially through BadgerCare Plus and Medicaid programs. “Families need help paying medical bills, getting out of medical debt, and staying insured. This BadgerCare+ Express tour is a chance for families to learn the basics of getting and keeping BadgerCare Plus, and for service providers to learn the latest strategies to help guide people to the health care and coverage they need and deserve,” stated Public Interest Attorney Bobby Peterson, founder of ABC for Health, Inc and Commandant of the BadgerCare+ Express. “With a ground-level view of the access problems people confront, our education and advocacy strategies provide the best opportunity to help families connect to and keep health coverage,” says Peterson.

ABC for Health will make six BadgerCare+ Express stops across Wisconsin, meeting with families and professionals, providing information and help on BadgerCare programs, complete with printed **3 Steps to Family Health Coverage kits**. A printed advocacy guide, called “**The AdvoKit for BadgerCare Plus Programs**” will be made available as well for free for a limited time at the BadgerCare+ Express stops and by free download. To get a publication or learn more information on the BadgerCare+ Express, see: [www.healthwatchwisconsin.org](http://www.healthwatchwisconsin.org).

**If You Go:**

What: The Milwaukee Stop of the BadgerCare+ Express--Workshop Followed by Exhibit Fair

Date: Tuesday, August 2, 2011, 10:00am-12:00pm

Place: Hillside Family Resource Center, 2nd Floor Conf. Room, 1452 N. 7th St., Milwaukee, WI

ABC for Health, Inc. is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services.

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