



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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The BadgerCare+ Express Team Rolls into Appleton, Green Bay as Part of a Statewide Tour

Green Bay, WI –Starting today, August 17, the BadgerCare+ Express rolls into northeast Wisconsin as part of a multi-city tour that has already visited Milwaukee, Eau Claire and Ashland. The BadgerCare+ Express tour is a chance for families to learn the basics of getting and keeping BadgerCare Plus, and for service providers to learn the latest strategies to help guide people to the health care and coverage they need.

ABC for Health staff will gather advocates, public health community stakeholders and members of the local media to talk about the importance of BadgerCare Plus for families, especially in these tough times. “In this economy more and more people need help paying medical bills, getting out of medical debt, and staying insured. This BadgerCare+ Express tour is a chance to teach the latest strategies to help guide people to the health care and coverage they need and deserve,” stated Public Interest Attorney Bobby Peterson, founder of ABC for Health, Inc. and originator of the BadgerCare+ Express.

If You Go: The Appleton and Green Bay Stops of the BadgerCare+ Express:

Appleton: Wednesday, August 17

For Advocates & Media: 1:00pm-2:00pm, 508 W. Wisconsin Ave., Appleton

Green Bay: Thursday, August 18

For Advocates & Media: 10:00am, Brown Co. Health Dept., 610 S. Broadway St. Rm. 201, Green Bay
For Families: 12:00pm-5:00pm, Danz Elementary School, 2130 Basten St., Green Bay

ABC for Health has free materials to share: A printed advocacy guide, called “*The AdvoKit for BadgerCare Plus Programs*,” and “*3 Steps to Family Health Coverage kits*.” “With a ground-level view of the access problems people confront, our education and advocacy strategies provide the best opportunity to help families connect to and keep health coverage,” continued Peterson. ABC is making these publications available for **free download** from its website for a limited time:

www.abcforhealth.org. The BadgerCare+ Express concludes its statewide tour in Madison in early September.

ABC for Health, Inc. is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services.