

# BadgerCare Plus

Low-Cost or **FREE**  
Health Coverage For Kids

Connecting your family to the right health coverage program can be complicated.

**It doesn't have to be. There's help.**

The *Wisconsin Coverage Connections™ Project* is connecting families with children to BadgerCare Plus - so you won't have to worry about how to pay for a visit to your child's doctor.

**Now is the time to apply!**

Not sure if you should purchase private insurance or apply for BadgerCare Plus? Our Navigator can help identify your coverage options.

**Call TODAY to get started:  
Workforce Resource, Inc.  
1-800-472-5522**



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Helping Wisconsin children connect to health care coverage is a goal of “Wisconsin Coverage Connections™,” a collaborative project of Northwest WI CEP, Inc., Workforce Connections, Inc., Workforce Resource, Inc., ABC for Health, Inc., ABC for Rural Health, Inc., and CESAs #4, 10, 11 & 12.

***For Health Care Coverage Help  
Please Call:***

**Northwest CEP, Inc.  
1-888-780-4237**

**Workforce Connections, Inc.  
1-800-742-5627**

**Workforce Resource, Inc.  
1-800-472-5522**

**ABC for Health, Inc.  
1-800-585-4222**

**ABC for Rural Health, Inc.  
715-485-8525**

*Wisconsin Coverage Connections™ is supported by Funding Opportunity No.: CMS331500-01-00 from the U.S. Dept. of Health & Human Services, Centers for Medicare & Medicaid Services. The contents provided are solely the responsibility of the authors and do not necessarily represent the official views of HHS or any of its agencies.*

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