



THE HEALTHCARE COVERAGE QUEST

"THE ROAD TO REIMBURSEMENTS."



Wednesday, March 7 - Day 1 Schedule "Connecting Kids to Coverage"

12:30pm	Check in/Conference Registration (Ballroom) Please check in and pick up your conference materials at the Registration Table. Feel free to browse our special program tables in the Hall of WI Ballroom before the conference begins.
1:00pm	The Quest Begins—Day 1 (Ballroom) HealthWatch members and individuals from across Wisconsin gather as the 11th Annual HealthWatch Wisconsin Conference begins! The conversation on March 7 will focus on helping Wisconsin individuals and families, especially those with children, connect to health care and coverage.
1:15pm	Lost in the Maze: Kids & The Healthcare Coverage Quest (Ballroom) Programs, rules, statutes and regulations surrounding health insurance and public benefits change rapidly. This keynote session will provide an update on the landscape of current health coverage options, allowing advocates and other health care professionals to identify eligible children and connecting them to appropriate coverage. <i>Speakers: Kenton Zink and Anna Kaminski, Bilingual Health Benefits Counselor Managers, ABC for Health and Rich Lavigne, Managing Attorney, ABC for Health</i>
2:00pm	Group Expedition: Solving the Puzzles of Care & Coverage (Ballroom) After a refresher on program rules and guidelines, attendees will work in small groups to help answer health coverage questions from real families. A short video of a family story will guide each question. Come ready to do some troubleshooting and problem solving! <i>Session Facilitators: Mike Rust, Chief Operating Officer, ABC for Rural Health and Patty Turner, Health Benefits Advocate, ABC for Rural Health</i>
3:00pm	Networking Break
3:15pm	Kids Health Policy Odysseys (Ballroom) In the midst of state and federal changes to public and private insurance, we look at health coverage programs and opportunities for children outside BadgerCare Plus, especially those for Children and Youth with Special Health Care Needs. More interactive activities fill this session! <i>Session Facilitators: Anna Kaminski, Bilingual Health Benefits Counselor Manager, ABC for Health; Sarah Brandt, Health Benefits Advocate, ABC for Health; and Pa Done Yang, Administrative Assistant, ABC for Health</i>
4:00pm	The Age of Artful Advocacy (Ballroom) Stories are one of our most powerful communication tools. A compelling story can change minds, policies, or laws. They can inspire individuals into action! This session will focus on telling a powerful, inspiring health care or coverage story! <i>Speaker: Barbara Katz, Co-Director, Family Voices of WI</i>

Thursday, March 8 - Day 2 Schedule

“The Road to Reimbursements”

8:15am	Morning Registration/ Check-in (Ballroom) Once you are checked in and have picked up your conference materials, please enjoy some coffee and pastries
9:00am	The Quest Begins—Day 2 (Ballroom) Brynne McBride kicks off the second day of the 11th Annual HealthWatch Wisconsin Conference! The conversations on March 8 will focus on connecting individuals to appropriate coverage to ensure access to care AND reimbursements for providers.
9:15am	Care & Coverage Trailblazers (Ballroom) We've invited a panel of Wisconsin Legislators, Agency personnel, and a few policy experts to discuss the direction of health policy in Wisconsin for 2018 and beyond! <i>Confirmed: Sen. LaTonya Johnson, Rep. Beth Meyers, Rep. Melissa Sargent, Rep. Jimmy Anderson, Rep. Chris Taylor, Rep. Katrina Shankland. Others invited.</i>
10:00am	Governor Countdown: Democratic Candidate Perspectives (Ballroom) In this election year, health coverage is an important issue for Wisconsin voters. We'll discuss issues of cost, insurance adequacy, federal funding, and consumer assistance in this interactive panel. <i>Speakers: Kelda Roys, Mike McCabe, Kathleen Vinehout, Andy Gronik, Matt Flynn. Others invited.</i>
11:00am	Networking Break
11:15am	The Road to Reimbursement (Ballroom) In challenging political times, it takes creative, innovative ideas to get patients the services and care they need. In this keynote presentation, we'll look at innovate ways Wisconsin hospitals can reduce uncompensated care and connect Wisconsin individuals and families to reliable sources of health care coverage. <i>Speaker: Bobby Peterson, Executive Director ABC for Health</i>
12:00pm	Lunch & HealthWatch Awards Ceremony (Ballroom) Visit our lunch buffet, then help us celebrate this year's Award Winners!
1:00pm	Equity in a Health Care Setting: Examining Issues of Privilege and Power! (Ballroom) Our state has a long way to go to achieve equity for disparity populations. In this presentation, we discuss issues of equity and justice, while including a fun and moving interactive activity around intersectionality that helps people think about issues of equity by examining issues of privilege and power. <i>Speaker: Dr. Jennifer Edgoose, Univ. of WI School of Medicine and Public Health</i>
1:45pm	Networking Break
2:00pm	Immigrant Health Coverage Quest - A Closer Look at EMA (Auditorium) In this workshop, gain insights to the health coverage opportunities for individuals of different immigration status and level of medical need. <i>Speakers: Kenton Zink and Anna Kaminski, Bilingual Health Benefits Counselor Managers, ABC for Health (Medicaid & Disability Track)</i>
	HealthCheck & The Medically Necessary Service Connection for Providers and Families (Blue Dining Room) Wisconsin struggles to comply with federal EPSDT law that requires coverage and payment for Medicaid-eligible children to get medically necessary services. We'll discuss working with providers and parents/family members to ensure kids get the services they need and are entitled to. <i>Speakers: Mike Rust, Chief Operating Officer, ABC for Rural Health; and Rich Lavigne, Managing Attorney, ABC for Health. (Children's Coverage Track)</i>
	Health Insurance Roadblocks? (Classroom) Congress failed to repeal and replacement the Affordable Care Act. However, change is a foot through Executive Orders or new Administrative Rules that chip away at consumer protections, insurance regulation, and more. Learn the latest updates! <i>Speakers: Bobby Peterson, Executive Director & Brynne McBride, COO, ABC for Health (Health Policy & Innovations Track)</i>

Thursday, March 8 - Day 2 Schedule

“The Road to Reimbursements”

3:00pm	<p>Considerations for Seniors: From Admittance Through Discharge To Long Term Care (Auditorium) Pro-active coverage assistance will promote a smoother discharge process for long term care. What benefits beyond monetary reimbursement are there for a provider to have coverage aligned? We'll discuss the process, practical steps, and legal perspective.</p> <p><i>Speakers: Nancy Studt, Long Term Care Ombudsman; Julie Short, Elder Law Attorney Short, Haskins, & Brindley LLC; and Kenton Zink, Bilingual Health Benefits Counselor Managers, ABC for Health and additional invited speaker (Medicaid & Disability Track)</i></p>
	<p>Coordinating Coverage to Coordinate Care (Blue Dining Room) Parents and family members can be a child's best care coordination resource, especially during tricky health care transitions. But health coverage coordination is sometimes missed as an essential element of the care coordination process. We'll discuss pro-active, best practices that parents and family members can use to help avoid devastating coverage and care gaps.</p> <p><i>Speakers: Maia Stitt, Youth Health Transitions Initiative; and Rich Lavigne, Managing Attorney, ABC for Health (Children's Coverage Track)</i></p>
	<p>Health Benefits Counseling Interventions in County Mental & Behavioral Health Workflows (Classroom) Health benefits counseling provides “transformative” benefits as a pro-active part of a county-based behavioral health workflow. In a pilot project in northern Wisconsin, our health benefits services promoted a better path to coverage and treatment for patients, while securing reimbursements for the County, and easing the costs to local taxpayers. We discuss the successful project, hopes for project expansion, and early, replicable lessons learned.</p> <p><i>Speakers: Patty Turner, Health Benefits Advocate, ABC for Rural Health; Mike Rust, Chief Operating Officer, ABC for Rural Health (Health Policy & Innovations Track)</i></p>
4:00pm	<p>Jail Health - Coverage Options in Medicaid (Auditorium) Medicaid coverage may be available for certain people arrested and booked into a local or county jail. The process for Medicaid coverage might surprise you! Learn the rights and responsibilities of Medicaid-eligible individuals at the time of arrest.</p> <p><i>Speakers: Rachel Marik, AmeriCorp Member with Dane County Human Services; Mike Rust, Chief Operating Officer, ABC for Rural Health (Medicaid & Disability Track)</i></p>
	<p>Culturally Competent Conversations & Building Trust (Blue Dining Room) Your own knowledge, beliefs and things you hold dear in your own family can impact the kind of healthcare you provide. In this session, we'll practice culturally competent conversations and discuss best practices, especially for families with children, to lead to better care and services.</p> <p><i>Speakers: Lola Awoyinka, Wisconsin Department of Health Services, Office of Minority Health; and Anna Kaminski, Bilingual Health Benefits Counselor Manager, ABC for Health (Children's Coverage Track)</i></p>
	<p>Poor Birth Outcomes (Classroom) In 2017, The Centers for Disease Control rated Wisconsin as worst in the nation for infant mortality along race/ethnic lines. Infants born to black mothers were three times more likely to die than those born to white mothers. We discuss our research on Birth Cost Recovery Policy in Wisconsin and the impact on disparity populations, and develop recommendations for change.</p> <p><i>Speakers: Rich Lavigne, Managing Attorney, ABC for Health; Bobby Peterson, Executive Director, ABC for Health; and Julia Walsh, Legal Intern, ABC for Health (Health Policy & Innovations Track)</i></p>