



# 12<sup>th</sup> Annual HealthWatch Wisconsin Conference



Improving access to health care & coverage.

## CONFERENCE AGENDA

### Tuesday, March 5 - Day 1 Schedule

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| 12:30pm | <b>Check in/Conference Registration</b> (Ballroom)  |
| 1:00pm  | <b>Welcome &amp; Introductions</b> (Ballroom) Welcome to the 12th Annual HealthWatch Wisconsin Conference! Brynne McBride will give an overview of the conference objectives and review some comfort logistics. We'll roll right into our first session!  |
| 1:10pm  | <b>BadgerCare Plus: Room to Grow</b> (Ballroom) We start with an overview of the BadgerCare Plus program with an emphasis on eligibility for children and health disparity populations. We'll discuss recent policy changes and what a new Administration means for BadgerCare Plus, and what BadgerCare Plus <i>could</i> look like - it's got room to grow!<br><i>Speakers: Bobby Peterson, Brynne McBride, &amp; Rich Lavigne, ABC for Health</i>  |
| 2:00pm  | <b>Interactive Exercises: BC+ Scenarios</b> (Ballroom) Sticking with our emphasis on BadgerCare Plus eligibility for children, we'll work in small groups on family health coverage stories. Fact scenarios will guide a small group discussion on eligibility and enrollment troubleshooting, and ideas to connect more kids to health coverage & care.<br><i>Rich Lavigne, Maddie Bridge, &amp; Elena Espana-Regan, ABC for Health</i>  |
| 2:45pm  | <b>Networking Break</b>   |
| 3:00pm  | <b>HealthCheck Plenary</b> (Ballroom) This session, led by the HealthCheck Task Force will include a roadmap to HealthCheck services and coverage in Wisconsin for those under age 21. We'll review eligibility, federal requirements, case management services and strategies for working with families and pediatricians to ensure children and youth get the medically necessary services they need and deserve. <i>Speakers: Pam Lano, Clinical Consultant, Bureau of Benefits Management, WI DHS; Bobby Peterson, Kali Kramolis, &amp; Rich Lavigne, ABC for Health; Mike Rust, ABC for Rural Health</i> |
| 4:00pm  | <b>Interactive Exercises: HealthCheck Scenarios</b> (Ballroom) We'll assemble in small groups to discuss engagement strategies and practice connecting Wisconsin's low-income children to medically necessary services! We will discuss prior authorizations, parent/family leadership, working with professionals, and other advocacy skills. Attendees will leave with a better understanding of how to proactively help families navigate challenging bureaucracies. <i>Mike Rust, ABC for Rural Health; Kali Kramolis &amp; Polly Shoemaker, ABC for Health</i>   |
| 4:45pm  | <b>Day 1 Wrap-Up &amp; Preview of Day 2</b> (Ballroom) Our last session includes a review of lessons learned from today, and an introduction to "Day 2," that features leaders in Wisconsin's new Administration and an opportunity to talk to elected officials!   |

## Wednesday, March 6 - Day 2 Schedule

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| <b>8:15am</b>  | <b>Morning Registration &amp; Check-in</b> (Ballroom) Once you are checked in and have picked up your conference materials, please enjoy some coffee and pastries  |
| <b>9:00am</b>  | <b>Welcome &amp; Introductions</b> (Ballroom) Brynne McBride kicks off the second day of the 12th Annual HealthWatch Wisconsin Conference!   |
| <b>9:15am</b>  | <b>Keynote Address</b> (Ballroom) HealthWatch welcomes newly appointed WI Department of Health Services Deputy Secretary Julie Willems Van Dijk, Medicaid Director Jim Jones, and Insurance Commissioner Mark Afable to introduce themselves to the diverse health care workforce in Wisconsin, and talk about their priorities for the year. <i>Moderated by Bobby Peterson, ABC for Health</i>   |
| <b>10:00am</b> | <b>Networking Break</b>  |
| <b>10:10am</b> | Legislative Panel (Ballroom) Back by popular demand, join a panel of Wisconsin Legislators to discuss the direction of health policy in Wisconsin for 2019 and beyond! <i>Confirmed Legislators include: Reps. Kolste, Meyers, Sanfelippo &amp; Stubbs. Additional invites have been extended. Moderated by Brynne McBride, ABC for Health</i>   |
| <b>11:00am</b> | <b>Keynote Session: Change: Connecting the Dots:</b> (Ballroom) How do we promote positive system change that “connects the dots,” to make sure <i>all</i> people have the health coverage and consumer protections they need and deserve? How do we reduce the rate of uninsured and underinsured populations in Wisconsin? <i>Sen. Kathleen Vinehout, Moderated by Bobby Peterson, ABC for Health</i>  |
| <b>12:00pm</b> | <b>Lunch &amp; HealthWatch Awards Ceremony</b> (Ballroom) Visit our lunch buffet, then help us celebrate this year’s Award Winners   |
| <b>1:00pm</b>  | <b>Keynote Session: Town Hall Discussion: Using Coalitions to Promote Change</b> (Ballroom) In this session, we’ll hear from Local HealthWatch Coalition leaders from around Wisconsin who, with dedicated stakeholders, are working to detangle the obstacles to affordable health coverage, especially for underserved populations. Local Coalitions help initiate and promote change by working together to identify barriers, as well as community resources, projects, areas for learning, and policy solutions. Panelists include HealthWatch Coalition Chairs: <i>Adam Van Spankeren, Dane Co., TJ Atkins, Eau Claire Co., Kimberly Turner &amp; Adrena Lockett, Milwaukee Co., Susan Garcia Franz, Tri-County. Moderated by Brynne McBride, ABC for Health</i> |
| <b>1:50pm</b>  | <b>Networking Break</b>  |
| <b>2:00pm</b>  | <b>Securing Behavioral Health Coverage <u>and</u> Services</b> (Part 1) (Ballroom) We’ll review mental and substance use treatment coverage challenges that keep people from care, focusing primarily on interventions in County Behavioral Health workflows. Recent efforts in Polk County have benefitted patients, clinics, the County, and the community as a whole! Integrating Health Benefits Counseling into County Behavioral Health supports and speeds treatment engagement, improves follow up for Crisis Patients, and stretches tax levy dollars to serve more patients. <i>Speakers: Mike Rust &amp; Patty Turner, ABC for Rural Health</i>   |
|                | <b>Immigrant Health Coverage - Eligibility in the Age of Public Charge</b> (Blue Dining Room) In this workshop, gain insights to the health coverage opportunities for individuals of different immigration status and level of medical need, despite federal rules that could impact new arrivals from seeking health coverage. <i>Speakers: Kenton Zink, Elena Espana-Regan, &amp; Juan Aguirre Villalobos, ABC for Health</i>   |
|                | <b>Mythbusting Disability Programs (EBD &amp; MAPP)</b> (Classroom) In this workshop, gain insights to cutting through red tape and helping clients secure and optimize disability coverage health coverage opportunities. We’ll even spell out some of those acronyms! <i>Speakers: Rich Lavigne, Polly Shoemaker, &amp; Maddie Bridge, ABC for Health</i>  |

## Wednesday, March 6 - Day 2 Schedule

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| <b>3:00pm</b> | <p><b>Securing Behavioral Health Coverage <u>and</u> Services</b> (Part 2) (Ballroom) We'll continue our conversation from "Part 1," and discuss integrating or growing a county workflow to include justice-involved populations. We'll think about opportunities on how counties can reconfigure "how things are done," while suggesting a few new innovations and tools that could help! <i>Speakers: Mike Rust &amp; Patty Turner, ABC for Rural Health; Polly Shoemaker, ABC for Health</i></p>   |
|               | <p><b>Medical Bills Health Coverage Literacy: Consumer Protections &amp; Resources in a Changing Health Care Coverage Landscape</b> (Blue Dining Room) Health coverage programs and rules continue to change! We know consumers (and many providers) need a refresher on "medical bills and health coverage literacy," to better understand rights and responsibilities. Wisconsin's Department of Agriculture, Trade and Consumer Protection (DATCP) will join this session as an educator, discuss recent data and concerns heard from consumers about medical bills, and protections/options for consumers through DATCP. <i>Speakers: Lara Sutherlin, Administrator for the WI Division of Trade and Consumer Protection; Brynne McBride, ABC for Health</i></p> |
|               | <p><b>Basics of SSI/SSDI</b> (Classroom) This introduction will walk you through the basics of these social security programs, and when they are appropriate for different patients. <i>Speakers: Kate Schilling, Greater Wisconsin Agency on Aging Resources, Kenton Zink &amp; Rich Lavigne, ABC for Health</i></p>  |
| <b>4:00pm</b> | <p><b>Reducing Health Disparities with Technology</b> (Blue Dining Room) In this session, we'll look at emerging technology solutions that help identify, measure, and reduce health disparities and promote health equity. We know that the social determinants of health play an enormous role in the overall health status of low income populations. We'll discuss new tools &amp; strategies to reduce knowledge barriers and promote access to health care coverage. We will seek input and discussion on building capacity in a communities to provide better health care and coverage to people encountering barriers to care. <i>Speakers: Bobby Peterson &amp; Brynne McBride, ABC for Health</i></p>  |
|               | <p><b>"Advocate Skill Building"</b> (Classroom) End the conference with a bang! We'll do more interactive, skill building with a focus on communication skills, working with professionals, staying organized, warm handoffs in referrals, and other best practices that help patients. <i>Speakers: ABC for Health's Client Services Staff</i></p>  |