



**PRESS ADVISORY
FOR IMMEDIATE RELEASE**

March 2, 2020

Interview: Bobby Peterson: (608)444-7197; Brynne McBride: (608)261-6939 x210

HealthWatch Wisconsin Announces Annual Advocacy, Outreach, & Media Awards

Madison, WI- On Thursday, March 5, 2020, the 13th Annual HealthWatch Wisconsin Conference titled, “**2020 Visions and Decisions: Health Insurance. Social Justice. Health Equity**” will convene in Madison. State, regional, and local stakeholders will gather with legislators and health policy experts from across Wisconsin to discuss improving access to health care and coverage for *all* people in Wisconsin.

The HealthWatch Wisconsin Conference kicks off Thursday, March 5 at 9am at the Madison Masonic Center (301 Wisconsin Ave., Madison). Mid-day Thursday, HealthWatch will recognize those doing outstanding work on issues related to access to health care coverage and care in the community. Our slate of honorees includes:

- **Advocate of the Year: Agustin “Auggie” Guevara Paramo, UnityPoint Health-Meriter**
- **Outreach Effort of the Year: Foundation for Black Women's Wellness**
- **Media Effort of the Year: Erik Gunn, The Wisconsin Examiner**
- **Elected Official of the Year: Joe Parisi, Dane County Executive**

The award ceremony begins at **noon** at the conference location. Read more about our annual award categories: <https://safetyweb.org/healthwatchwi/hall-of-fame.html>

This year HealthWatch Wisconsin offers a hybrid event that leverages our in-house production studio: one day of in-person presentations featuring a keynote, legislative panel, awards, lunch, and networking, coupled with a virtual, on-demand workshop series that runs March 5-13th.

If You Go: The 13th Annual HealthWatch Wisconsin Conference is March 5, 2020 from 9am-2pm (Award ceremony is 12pm), at the Madison Masonic Center, 301 Wisconsin Ave, Madison, WI.

To Register: Registration is required to attend the full HealthWatch conference. There is no cost to attend the awards ceremony. Conference registration information is online:

<https://safetyweb.org/healthwatchwi/visions&decisions.html>

HealthWatch Wisconsin, Inc. is a subsidiary of ABC for Health, Inc., a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. HealthWatch Wisconsin gathers public health professionals to learn about access to health care and coverage issues and amplify the voices of low income or underserved individuals in Wisconsin.

