

**PRESS RELEASE
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Interview: Atty. Bobby Peterson, Executive Director ABC for Health, Inc. (608) 261-6939

Candidates for Governor to Share Ideas at Health Care Forum in Madison

Madison, WI – ABC for Health, Inc. and HealthWatch Wisconsin, Inc. are hosting a Candidates for Governor Forum on Health Care on Monday, April 6 at the Madison Public Library. Candidates for Wisconsin Governor Lt. Gov. Sara Rodriguez, Former Lt. Gov. Mandela Barnes, Sen. Kelda Roys, and Rep. Francesca Hong will share ideas, promote conversations, and answer questions about important access to health care coverage and care issues in Wisconsin for 2026 and beyond. A question-and-answer period will follow.

Following the candidates, nonprofit public interest law firm ABC for Health will introduce “WisCare: A Path to Expanded Health Coverage.” ABC for Health’s Executive Director and Public Interest Attorney Bobby Peterson said, “Wisconsin is at a crossroads. While we boast world-class medical institutions, our system of paying for and accessing that care is a patchwork of ‘risk puddles that lacks meaningful patient assistance.’”

He says those small, unstable insurance pools are causing small businesses to struggle, and individuals to be one diagnosis away from ruin. He says, “It’s time for a BadgerCare-based solution that honors our state’s tradition of innovation. It’s time for the WisCare partnership.”

On Monday, Peterson will provide an overview of their WisCare partnership plan that includes five strategic pillars: Consumer Protection & capitated statewide advocacy, Federal Revenue Maximization, Risk Pool Consolidation, Public-Private Financing, and Quality Benefits and Infrastructure. Peterson says he encourages Symposium participants to help construct and evaluate the WisCare Partnership ideas and help contribute to the effort. Peterson concludes, “It is time to stop wading in risk puddles and start building a Great Lake of coverage. Power to the Pool!”

[ABC for Health, Inc.](#), is a Wisconsin-based, nonprofit, public interest law firm that provides information, advocacy tools, legal services, and expert support needed to obtain, maintain, and finance health care coverage and services. HealthWatch Wisconsin, Inc., is a statewide advocacy organization dedicated to improving access to healthcare coverage and services through coalition building and community education. HealthWatch hosts an extensive [YouTube library](#) covering healthcare news, medical debt strategies, and public benefit updates.

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