

**Wisconsin Covering Kids Initiative
Quarterly Status Report**

**Project Year Two
Third Quarter**

State: Wisconsin		Year: Two	Quarter: Third	Project Component: Statewide Project
Activity		Responsible Party	Completion Date	Status
Goal	Work towards solutions to eligibility and enrollment problems faced by families applying for Medicaid/BadgerCare throughout Wisconsin in collaboration with the State officials, county workers, eligible families, providers of health care, community workers, and other stakeholders.			
Objective	Coordinate activity of the Statewide Coalition as representatives work collaboratively to address systemic problems.	Education Director		
Activities	<p>—Hold Fall Coalition meeting with focus on project implementation & evaluation</p> <p>—Hold Spring Coalition meeting with emphasis on simplification & coordination policy issues</p>		<p>October 2000</p> <p>March 2001</p>	<p>Coalition meeting held on November 7. Discussion focused on state progress in simplification initiatives and plans for testing new one-page form and mail-in application process. Progress reports on all pilot and statewide workplan elements also provided and discussed.</p> <p>Coalition Meeting held on March 21 included a morning educational session open to the public (75+ attendees) with presentations from elected officials on BadgerCare’s legislative prospects, simplification issues, and the Covering Kids action agenda. The event received TV, radio, and print media attention, including broadcast of an interview with Covering Kids Wisconsin Director Bobby Peterson during the evening news. The regular Coalition meeting was held in the afternoon. The action agenda, called the Five Point Plan for Health Care Access, was profiled in an exhibit at the event, and is being disseminated in print via Covering Kids newsletters, workshops, and other events.</p>

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Activity		Responsible Party	Completion Date	Status
<ul style="list-style-type: none"> —Hold Summer Coalition meeting with emphasis on outreach —Maintain participation and communication among workgroup members —Expand coalition representation as needed —Monitor State progress in implementing enrollment process simplification measures —Prepare first year summary report and evaluation 			<p>June 2001</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>July 2001</p>	<p>In planning. Scheduled for June 7.</p> <p>Communication is maintained primarily through email and phone conferences rather than in-person meetings.</p> <p>Several new members were identified at Winter training events and forums.</p> <p>In progress through regular communications with state representatives and participation in several monitoring committees at both pilot and statewide levels.</p>
Goal	Enhance the willingness and capacity of people in contact with uninsured children to inform and assist them in enrolling for free or low-cost health care coverage.			
Objective	Provide regular educational programs for a variety of audiences on eligibility and enrollment for Medicaid, BadgerCare and other health care coverage programs for uninsured children.	Education Director / Trainer		
Activities	<ul style="list-style-type: none"> —Revise training curriculum and materials for overview training programs, and make arrangements for training sessions —Continue recruiting members for Covering Kids network and invite to training programs —Hold fall training programs in 5 locations 		<p>October 2000</p> <p>Ongoing</p> <p>Fall 2000</p>	<p>Completed for Fall training series. Existing materials updated for Spring workshops and new materials created for new sessions on the simplified application process, eligibility “stumpers” for experienced advocates, regulation updates across the spectrum of financing programs, and simplification issues.</p> <p>Recruitment done through training activities, exhibits, forums, and community meetings.</p> <p>Training provided to 278 individuals in five locations in October and November.</p> <p>Interactive case study approach was very well received, as were the new topic divisions by applicant groups, including noncitizens/migrants, pregnant women, families with insurance, families with unmet medical needs and debt, and blended families. New training materials and the</p>

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—Hold spring training programs in 5 locations		Spring 2001	<p>“answers” to case studies were made available on website for those who could not attend.</p> <p>Workshops are scheduled for 5 locations on May 8-10 and June 5-6. We’ve coordinated and cross-promoted workshops with Automated Health Systems (AHS) which offers basic training series in Medicaid and BadgerCare under a State contract. Covering Kids workshops offer a wider range of topics and more in-depth case-study sessions, all from the advocate’s perspective, whereas AHS covers the basics in lecture format.</p>
—Hold annual Covering Kids network meeting with practical update sessions		June 2001	<p>In planning. Scheduled for June 7.</p>
—Solicit training and practice needs via email, newsletter, website, and feedback self-mailer response cards		Ongoing	<p>In progress. The most successful venue for soliciting input has been in-person events such as meetings, trainings, and outreach forums.</p>
—Conduct targeted outreach to primary stakeholders to encourage adoption of in-house outreach and enrollment services for children’s coverage programs		Ongoing	<p>Discussions with Agnesian Health Care representatives in the Fox Valley led to presentation 1/26/01. We’re also preparing a workshop for St Vincent Hospital in Green Bay in June.</p>
—Provide individualized in-depth training for primary stakeholders that are implementing health benefits counseling program		Ongoing	<p>Several training programs tailored to specific audiences were conducted this quarter: A training was held 1/25/01 for county and community agency staff (20 attendees) in Manitowoc County, which has lagging CHIP enrollments. The following day, we did a workshop for staff of several Fox Valley hospitals and clinics in the Agnesian Healthcare System (24 attendees). On 3/29/01, a training was provided in Oneida County for 31 individuals from county health and human service providers, many of whom</p>

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				serve children with special health needs. Staff also remain active participants and mentors for the Dane County Health Benefits Counseling Network.
Objective	Provide up-to-date information on Covering Kids project activities, current eligibility and enrollment policies for Medicaid, BadgerCare and other insurance programs benefiting children, advocacy and outreach ideas to help enroll children in coverage programs, and updates on any changes in enrollment and eligibility policies.	Education Director / Webmaster		
Activities	<ul style="list-style-type: none"> —Update and prepare consumer-oriented fact sheets on financing programs and eligibility / application tips —Produce and distribute monthly update newsletter (print, email & web versions) —Maintain and add to web content, monitor discussion groups and respond to inquiries concerning website content and use —Provide health benefits counseling technical assistance to Coalition Members and network members. 		<p>Ongoing</p> <p>Ongoing, monthly</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Updates are ongoing. In-depth online training curriculum on eligibility and counseling skills is in development.</p> <p>The “weekly update” email newsletter circulation remains at 300-320 subscribers. The newsletter provides updates on regulations, legislation, advocacy tips, policy and research studies, and information resources related to children’s health care access. The March issue of the bimonthly print newsletter, <i>Kids Coverage Monitor</i>, had a circulation of 900.</p> <p>Ongoing. Extensive work done to reorganize website file and navigational structure to make it more user-friendly. Links page redone, and redesigned page layout drafted. We’re investigating other software to support discussion groups, since the BBS system we adopted initially was cumbersome for people to use.</p> <p>Ongoing. Several calls received from public and tribal health office staff, hospital social workers, and people who have attended Covering Kids training events.</p>
Objective	Provide appropriate informational material to community resources that will aid them in assisting	Education Director		

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	individuals with uninsured children.			
Activities	<ul style="list-style-type: none"> —Produce and distribute final version of Family Health Access Kits to a field-test group —Prepare media kit information components —Solicit comments on media kit from Statewide Coalition and others —Prepare draft brochures in English, Hmong & Spanish on Covering Kids and accessing children’s health coverage programs —Solicit comments on brochures from Statewide Coalition and others —Plan contents & script of promotional video on Health Benefits Counseling —Solicit comments on video plan from Statewide Coalition and others —Finalize all content, produce and distribute at trainings and outreach meetings 		<ul style="list-style-type: none"> December 2000 March 2001 March 2001 March 2001 March 2001 March 2001 March 2001 Ongoing 	<ul style="list-style-type: none"> Kit design completed. Adjustments in content are needed due to more rapid adoption of new 1-page application form statewide as of July 1, 2001 (to comply with HCFA waiver approved in January). In development in modified form as outreach kit for distributors of the Family Health Access Kit. Progress delayed due to need to finalize Access Kit first, plus work demanded for Health Care Access Forum and Five Point Plan. English Covering Kids brochure completed. Covering Kids outreach materials are routinely distributed at meetings, workshops, and outreach events.
Goal	Maintain effectiveness and timeliness of project interventions, and evaluate implementation and impact of project.			
Objective	Manage staff and workloads to maintain progress on workplan activities, and ensure collection of information necessary for evaluation of project implementation and impact.	Education Director		
Activities	<ul style="list-style-type: none"> —Maintain communications among project staff and partners through regular meetings —Assure continued staffing for project —Collect encounter data for consultation and assistance services provided to clients and 		<ul style="list-style-type: none"> Ongoing Ongoing Ongoing 	<ul style="list-style-type: none"> Regular monthly meeting schedule is being maintained, with periodic ad hoc meetings for events or products planning. Staffing for the project is stable. In progress. New recording form and reporting procedures in development.

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<p>assistance services provided to clients and professional callers</p> <ul style="list-style-type: none"> —Collect training pre- and post- surveys as dictated by the evaluator —Track attendance at all outreach and training events —Track website usage —Maintain file on shared experiences during trainings and regional workshops on outreach ideas and enrollment barriers. 			<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Survey is planned for Spring training series.</p> <p>In progress. More than 290 individuals participated in CVK statewide project-sponsored events this quarter (including Outreach Forums).</p> <p>In progress. Website activity continues to grow, with an average of 5,600 page hits per month this quarter.</p> <p>In progress. Staff members identify and discuss enrollment barriers and systemic issues during weekly case meetings. Issues also identified and collected during project meetings, at trainings and forums.</p>
Objective	Develop and implement evaluation plan, and analyze data collected to assess project performance and impact.	Project Evaluator		
Activities	<ul style="list-style-type: none"> —Develop interview instrument and supervise planning for key informant interviews —Conduct key informant interviews —Prepare pre- and post- training assessment surveys —Compile & analyze encounter data from pilots and statewide project, and input provided through network on access barriers —Prepare quarterly reports on client access issues —Obtain baseline and time-interval data from state administrative databases on Medicaid/BadgerCare 		<p>Oct 2000</p> <p>Nov 2000</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Completed.</p> <p>Completed all but one interview. Comprehensive interview notes prepared and sent to evaluation consultant. In preparation for Spring training series.</p> <p>Data is being collected at all project sites. Data from both pilot sites has been shared with statewide project staff and evaluation consultant.</p> <p>Data sharing issues have prevented regular preparation of statistical reports by the evaluator. However, pilot and statewide staff report regularly at coalition meetings on issues identified through casework.</p> <p>Despite several meetings with the state enrollment database system (CARES)</p>

State: Wisconsin		Year: Two	Quarter: Third	Project Component: Statewide Project
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enrollment, denials and closures				managers and regular follow-up from the evaluator and project staff, the state has not yet supplied the data requested in December 1999. The state continues to express a commitment to providing data, but a heavy workload related to simplification initiatives appears to be getting in the way. We have met with other state agency staff to explore alternative sources of data, but none of these are as promising as the CARES data. The state's failure to produce the data has occasioned serious delays in the progress of the evaluation plan.

State: Wisconsin		Year: Two	Quarter: Third	Project Component: Milwaukee Pilot
Activity		Responsible Party	Completion Date	Status
Goal	Work towards solutions to eligibility and enrollment problems faced by families applying for Medicaid/ BadgerCare in Milwaukee County in collaboration with County, State, eligible families, providers of health care and community workers.			
Objective	Coordinate activity of Milwaukee Pilot Work Group and other policy groups as they continue to work on developing a collaborative agenda to address systemic problems.	Pilot Director		
Activities	<p>—Hold monthly meetings of the Milwaukee Pilot Work Group (called the Enrollment Process Improvement Committee)</p> <p>—Expand workgroup representation as needed</p> <p>—Participate in monthly meetings of BadgerCare</p>		<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Monthly meetings held this quarter focused on client notice redesign, automatic redetermination of cases when terminated, claims processing delays, problems with telephone access to county workers, proposed food stamps changes, and protocols for using the DHS complaint/compliment forms (renamed the "Case Inquiry Form").</p> <p>New members are added continuously.</p> <p>Staff members meet monthly with</p>

State: Wisconsin		Year: Two	Quarter: Third	Project Component: Milwaukee Pilot
Activity	Responsible Party	Completion Date	Status	
<p>Coordinating Committee and HealthWatch</p> <p>—Report workgroup activities and results at each Statewide Coalition meeting.</p>		<p>Oct 2000 Mar, Jun 2001</p>	<p>subcommittees of the BadgerCare Coordinating Committee that focus on public policy, outreach and process improvement. Discussions this quarter focused on BadgerCare funding concerns, development of new outstationed application sites, and redetermination issues. Staff also coordinates HealthWatch, a major collaboration in Milwaukee County for advocates, public health officials, providers and others in dealing with issues of access and quality care for low-income families. Monthly meetings attract 45 on average. Activities discussed at March 21 statewide coalition meeting.</p>	
Goal	Encourage applications by educating community workers and individuals with easy-to-understand information that can be spread by word-of-mouth to members of low-income communities.			
Objective	Train community workers so that they can assist families in accessing enrollment into health care.	Educator / Trainer		
Activities	<p>—Market training programs among organizations and coalition groups that hold educational meetings or are open to educational programs.</p> <p>—Provide training sessions to at least 5 sites per quarter.</p> <p>—Solicit input on outreach ideas & enrollment barriers and report back to Pilot Workgroup & Statewide Coalition.</p>		<p>Ongoing</p> <p>Ongoing, quarterly</p> <p>Ongoing</p>	<p>Flyers are produced and distributed, and announcements of training made at HealthWatch meetings, at trainings given by Automated Health Systems (the Medicaid enrollment contractor), to community organizations, etc.</p> <p>5 training sessions were held this quarter with a total of 37 participants; pilot staff also participated in 2 health fairs. 4 of these events were held in schools and 1 at a family resource center, evidence of the pilot's new emphasis on developing collaboration with the Milwaukee Public Schools Community Learning Centers.</p> <p>Issues and case histories reported at trainings and other venues are incorporated into local and statewide coalition discussions.</p>

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Activity		Responsible Party	Completion Date	Status
	<ul style="list-style-type: none"> —Collect quantitative data and participant feedback for project evaluation purposes. —Develop Spanish language training and promotional materials. 		<p>Ongoing</p> <p>Winter 2001</p>	<p>Evaluations collected at trainings showed good response.</p> <p>In progress. Newly-hired spanish-speaking staff person is translating materials.</p>
Goal	Provide easily accessible information upon request about health coverage resources and application procedures and locations.			
Objective	Train community workers so that they can assist families in accessing enrollment into health care.	Information Specialist		
Activities	<ul style="list-style-type: none"> —Market availability of Medical Assistance Phone Line (Med-Line) using media contacts, flyers, brochures, and public speaking opportunities. —Provide information and assistance to callers, following up on voicemail messages within 1 working day. —Obtain contact information from contacts and follow-up 2-4 weeks later to check whether coverage was accessed. —Report back to Pilot Workgroup & Statewide Coalition on reported enrollment barriers. —Collect quantitative data and participant feedback for project evaluation purposes. 		<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Flyers distributed at relevant meetings in community (including Automated Health Systems trainings), alerted hospitals, others. The unit received 356 calls during the quarter, one-third of which required advocacy assistance. New staff person hired who formerly worked with W2 agencies (W2 is Wisconsin’s welfare program). Staff members are trained to receive calls, provide answers to questions, and to refer those needing advocacy to other staff. Staff meets twice each month to do case review and brief trainings. Protocols in place ensure constant staffing of Med-Line.</p> <p>In progress.</p> <p>Input on barriers provided at March 21 coalition meeting.</p> <p>Data is being collected on calls, issues, and problems to share with policymakers. The data is being transmitted to the Statewide Project Coordinator.</p>
Objective	Continue to develop the Community Education and Information Center to house information resources, both online and printed, on health care coverage and access topics.	Information Specialist		
Activities	—Market availability of Information Center using media contacts, flyers, brochures, and public speaking opportunities.		Ongoing	Information resources previously developed have been updated as needed. Community members and advocates are made aware of

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speaking opportunities.				these resources at trainings, community meetings, and through other direct contacts. The pilot recently completed remodeling of the health care area of their facility; reference materials are being gathered in a meeting room and will be indexed for public use. However, there does not appear to be much demand for an Information Center from the general public
—Assist individuals using the Information Center.			Ongoing	Done primarily in the field, rather than at the Community Advocates office.
—Collect quantitative data and user feedback for project evaluation purposes.			Ongoing	

State: Wisconsin		Year: Two	Quarter: Third	Project Component: North-Central Pilot
Activity		Responsible Party	Completion Date	Status
Goal	Work towards solutions to eligibility and enrollment problems faced by families applying for Medicaid/BadgerCare in North Central Pilot region in collaboration with County, State, eligible families, providers of health care and community workers.			
Objective	Coordinate activity of local county coalitions as they work to address systemic problems.	Pilot Director, Health Benefits Coordinator		
Activities	—Evaluate and adjust coalition membership.		Ongoing	In progress. Three new coalition members added this quarter from Head Start and county extension offices. The Rusk County Coalition held a meeting on 2/26/01. The main topics of discussion involved ways to promote training events planned for Rusk County. Several resources were indicated as possibilities for free advertising including radio, and television public service ads, and the newspaper's community calendar.
	—Hold meetings of local county coalitions.		Ongoing	

State: Wisconsin		Year: Two	Quarter: Third	Project Component: North-Central Pilot
Activity		Responsible Party	Completion Date	Status
	—Report workgroup activities and results at each Statewide Coalition meeting.		Oct 2000 Mar, Jun 2001	Brief updates provided at March statewide coalition meeting.
Goal	Continually educate Marshfield Clinic System Patient Assistance Center staff and community resources on Medicaid, BadgerCare and other various health care coverage programs for uninsured children.			
Objective	Provide multiple training sessions per year per county	Health Benefits Coordinator		
Activities	—Schedule, market, and implement training sessions in communities located within the targeted counties.		Ongoing	Meetings were held with the Rural Health Initiative of Marathon County on 1/12, 2/2, 2/16, and 3/30/01 to continue with planning for the pilot’s collaborative county resource training scheduled for April 5-6, 2001. The event was publicized in the UW Extension/Cooperative Extension of Marathon County Parenting Newsletter with a total distribution of 1800, and in the Families First Newsletter with a total distribution of 15,000. In addition to that, invitations were sent to approximately 375 individuals or organizations to promote the upcoming training. On 1/18/01, pilot staff conducted a BadgerCare/Medicaid training for the Indianhead CAA Head Start parent and family advocates. The training was held at the public library in Ladysmith and was attended by 21 Head Start employees. A BadgerCare/Medicaid training was held on 3/2/01 for six new Marshfield Clinic employees. On 3/30/01, Automated Health Systems provided their Wisconsin Medicaid and BadgerCare Overview for Outreach training to Marshfield Ladysmith Clinic staff (8 attended) at the pilot’s invitation. Data are being collected.
	—Collect quantitative data and participant feedback for project evaluation purposes.		Ongoing	

State: Wisconsin		Year: Two	Quarter: Third	Project Component: North-Central Pilot
Activity		Responsible Party	Completion Date	Status
Objective	Attend regional workshops sponsored by ABC for Health and statewide coalition	Health Benefits Coordinator		
Activities	<p>—Promote regional workshops to local community resources.</p> <p>—Exchange outreach experiences with attendees to build off each other's experiences and improve collaboration among participants.</p>		<p>Ongoing</p> <p>Ongoing</p>	<p>Pilot staff attended the Northern Region Outreach Forum on 3/14/01 and presented on the success the pilot has experienced regionally in BadgerCare enrollments. Also stressed was the need for continued collaboration between county agencies, outstations, providers, service agencies, schools, and all who are concerned about the health of children and families. The importance of this network was illustrated with success stories from the local Covering Kids pilot. Pilot staff also promoted upcoming Covering Kids Statewide Project events.</p> <p>Pilot staff participation in trainings, coalition meetings and project-related conference calls provide an opportunity for exchange of information and ideas.</p>
Objective	Provide appropriate informational material to community resources that will aid them in assisting individuals with uninsured children.	Health Benefits Coordinator		
Activities	<p>—Present and distribute during the local training sessions the Family Kits developed by ABC for Health.</p> <p>—Distribute educational material to community resources as developed by ABC for Health and any additional materials that are adapted to the local areas by the pilot site staff.</p>		<p>Winter 2000, and ongoing</p> <p>Ongoing</p>	<p>Kits for statewide use will not be available until the 1-page application form is released statewide in July.</p> <p>Work with and through the schools continues. The pilot continues to target rural areas through efforts with Marathon County Rural Health Initiative, and undertook a new outreach initiative through the Wisconsin Well Women's Program. A pilot representative went with the Mobile Screening Unit to Auburndale and Rudolph on 2/14/01 and 2/15/01 respectively. Several referrals have been made as a</p>

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	—Develop and distribute material that is localized to the area community resources as needed.		Ongoing	result of that effort. However, it was decided that there was no need for staff to be present at the screenings, but the effort did create a referral system and provide enough information for the nurses to refer appropriate clients. Information is distributed via newsletters and schools.
Goal	Expand outreach activities related to case finding of the harder to reach uninsured children in rural areas.			
Objective	Incorporate new outreach activities into RECIN's intervention component.	Health Benefits Coordinator		
Activities	—Coordinate with public and private agencies using RECIN to incorporate health insurance coverage outreach activities.		Ongoing	All counties in the pilot region are either including contact information in their reminder letters for those without insurance, or are calling them directly (Rusk County does not send letters but they do make phone contact).
Objective	Utilize other existing Marshfield Clinic system program populations to identify individuals for outreach activities.	Outreach Assistant		
Activities	—Coordinate and enrich outreach activities appropriate for Healthy Birth Program, Marshfield Children's, and Family Health Center on an ongoing basis.		Ongoing	The Outreach Assistant screened 22 clients this quarter as a direct result of outreach mailings. Of the 22 information & referral was provided to all of them, 15 were referred to either their social service agency or the nearest outstation, 9 families applied for a total of 30 individuals, to date 17 have been covered with 10 pending. 2 were over income, 1 had current insurance coverage. 354 Marshfield Clinic OB patients were screened. It was found that 146 were adequately insured, 38 were uninsured, 131 were underinsured, and 39 were already on the program. To date, 65 have received coverage, 23 are pending, 45 were not interested, 20 were over income (this is

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				<p>generally something they decide despite our encouraging them to apply), 3 refused to apply due to child support referral, and 14 did not respond to our attempts to contact them.</p> <p>Outstationing activities continue to increase for the pilot project. During this quarter, 250 applications were taken, 589 individuals applied, to date 378 have received coverage, 142 are still pending.</p> <p>In conjunction with outstationing, staff maintains an ongoing survey of customer satisfaction that continues to show that roughly 35% (down 2% from last quarter) of respondents are not aware of Healthy Start and BadgerCare.</p> <p>Follow-up on recertifications for applications taken through the outstation show that, through September, 2000, 61% have retained coverage, 17% have obtained insurance through an employer, 6% were now over income, 3% no longer have dependents, 8% could not be reached, and 5% indicated "other" reasons for losing coverage.</p>
Objective	Identify pregnant women earlier in their pregnancy and strive to aid them in securing health coverage (Medicaid) earlier in their pregnancy.	Outreach Assistant		
Activities	<p>—Network through the training sessions and the regional workshops to build upon collaborative working relationships with community resources (i.e., WIC, Family Planning) that pregnant women tend to use earlier in their pregnancy.</p> <p>—Market the availability of project staff to existing Marshfield clinic staff and community resources of</p>		Ongoing	<p>Staff is contacting pregnant women prior to their first appointment and in many cases getting them enrolled prior to or on their first appointment date. This should result in earlier enrollment and prevention of complicated pregnancies due to delayed care.</p> <p>In progress.</p>

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	this service for pregnant women.			
Objective	Extend one-on-one outreach activities to inform individuals on Medicaid, BadgerCare, and other health care coverage programs for uninsured children.	Outreach Assistant		
Activities	<ul style="list-style-type: none"> —Market the availability of project staff to existing Marshfield clinic staff and community resources of this service. —Track the number of encounters and other appropriate information. 		Ongoing	<p>In progress.</p> <p>In progress.</p>
Goal	Monitor project’s effectiveness with targeted outreach activities.			
Objective	Implement evaluation components as developed with the project evaluator.	Health Benefits Coordinator		
Activities	<ul style="list-style-type: none"> —Collect data on the number of individuals reached by the various outreach activities. —Collect training satisfaction surveys after each session. —Collect information on the degree of incorporation by attendees of information gained during training session. —Maintain file on shared experiences during trainings and regional workshops on outreach ideas and enrollment barriers. 		<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>In progress.</p> <p>In progress.</p> <p>Plans for follow-up surveying of training participants are being developed.</p> <p>In progress.</p>
Objective	Review and analyze data collected in order to refine outreach activities.	Health Benefits Coordinator		
Activities	<ul style="list-style-type: none"> —Integrate both qualitative and quantitative data collected in the analysis process. —Report on findings to pilot site representatives, ABC for Health, and statewide coalition. —Revise outreach activities as necessary. 		<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>In progress. Tools are developed and will be reviewed by the project evaluator at a meeting scheduled in October.</p> <p>Input provided at March coalition meeting.</p> <p>In progress.</p>

State: Wisconsin		Year: Two	Quarter: Third	Project Component: Children’s Health Alliance of Wisconsin Outreach Project
Activity		Responsible Party	Completion Date	Status
Goal	Promote and strengthen outreach efforts and coordination among outreach activities across the State of Wisconsin to ensure that all eligible children are enrolled in health coverage plans.			
Objective	Coordinate regional outreach forums for addressing outreach issues, developing new and/or building on strategies identified during Year 1, and establishing plans for collaborative efforts between agencies.	Project Manager – Health Coverage		
Activities	<ul style="list-style-type: none"> —Plan agenda, materials, location, and schedule for outreach forums in five regions of the state and in Milwaukee, soliciting input from Statewide Coalition members. —Supplement diverse mailing list developed in Year 1 for forum invitations and market forums through mailings, brochures, media, and other outlets; increase representation of schools, faith communities and business. —Hold outreach forums. 		<ul style="list-style-type: none"> Winter 2001 Winter 2001, and ongoing Spring 2001 	<p>Final planning logistics were completed. Meeting materials (invitations and attendee packets) were created and appropriate materials were mailed.</p> <p>Mailing lists were expanded, building on the resources of Covering Kids Wisconsin partners and EDS, the state-contracted agency which is providing administrative support for the Outreach Forums. Once again, the Forums held so far this year have brought in many first-time participants.</p> <p>Facilitated two forums in March: March 14 – Minocqua, WI (northern region) – 55 attendees, 31 evaluations returned March 28 – Racine, WI (southeastern region) – 85 attendees, 34 evaluations returned</p> <p>Enthusiastic individuals actively participated in the regional forums. The event has received positive feedback both through attendee evaluations and the ‘message’ that is spreading statewide. Workgroup discussions have been lively and participants have left motivated.</p>

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Activity	Responsible Party	Completion Date	Status	
<ul style="list-style-type: none"> —Collect qualitative data and participant feedback for evaluation purposes. —Prepare roster of attendees and report or minutes of outreach forum proceedings, and distribute to attendees and Statewide Coalition members. —Report outreach forum proceedings and results at Summer Statewide Coalition meeting. 		Spring 2001	In progress.	
		Spring 2001	In progress.	
		June 2001		
Objective	Coordinate annual statewide outreach meeting for celebrating best practices in outreach and coordinating statewide outreach efforts.	Project Manager – Health Coverage		
Activities	<ul style="list-style-type: none"> —Plan agenda, materials, location, and schedule for annual outreach conference, soliciting input from Statewide Coalition members. —Arrange for guest and keynote speakers. —Create invitation list and market meeting through mailings, brochures, media, and other outlets. —Hold annual outreach conference in conjunction with Summer Statewide Coalition meeting. —Collect qualitative data and participant feedback for evaluation purposes. —Prepare roster of attendees and report of conference proceedings, and distribute to attendees and Statewide Coalition members. 		March 2001 March 2001 April 2001 June 2001 June 2001 Summer 2001	A meeting date and location have been secured (June 7th at Alliant Energy Center, Madison.) All of the logistics for the event have been reviewed and arranged with meeting facility representative. In progress.

Major Accomplishments

Statewide Project.

The Statewide Coalition has achieved greater authority and visibility through its sponsorship of the Forum on Health Care Access on March 21, which brought the Covering Kids effort to the attention of several important elected officials and their staff, community leaders, and the media. As a result, the Coalition is in a better position to educate legislators about the importance of preserving health coverage for families, the barriers they face in the eligibility process, and the necessity for simplification and coordination. Articulating a Five Point Plan for dissemination at the Forum has also been valuable as a way of communicating complex issues to a broader audience and setting priorities for the Coalition.

Substantial activity and progress is being made in the arena of school-based outreach. A statewide workgroup has formed to coordinate school-based outreach efforts, with participation from several Covering Kids Coalition members. The timing of this effort is opportune, given the new federal legislation that links FRPL data with local health departments. Also, registration planning for the 2001-2002 academic year is underway and the workgroup would like to link health coverage enrollment efforts within school districts statewide.

Another exciting development in which the Statewide Project is participating is the piloting of a new simplified application process in Dane County. The pilot is a joint effort with Dane County Department of Human Services (DCDHS), the Dane County Connections network (an outstationing and outreach project of DCDHS), Madison Metropolitan School District, all the major Dane County health care providers, and Covering Kids Wisconsin lead agency, ABC for Health. The new process uses a one-page mail-in application form with reduced verification requirements. The pilot project will also target outreach to hard-to-reach populations in Dane County, including the growing Latino population, African-Americans, and rural families in Western Dane County. Greatest emphasis will be on outreach to Latinos.

Marshfield Pilot.

The Marshfield Pilot encountered one school district that said they did not want to participate with the Covering Kids effort. The school was participating in the "Seal a Smile" program and through the pilot's contact with the Health Department in Portage & Wood Counties, they were able get materials to families in that school district. The children who were referred for the dental screening had already been determined to be "needy" and were each given a Covering Kids flyer to take home. Sometimes the only way in is through the back door!

Milwaukee Pilot.

The Milwaukee pilot continues to provide key leadership and coordination to several Milwaukee County coalitions focused on improving health care access. These groups are making significant progress both in administrative improvements and in building community support, thanks in large part to active participation from the state and county officials, legislators, providers and advocates. The Milwaukee pilot has been the catalyst for a cooperative effort that is a model for the entire state.

Problems Encountered

The Milwaukee pilot continues to face high numbers of uninsured adults calling the MedLine who are not eligible for Medicaid.

Revisions to the Workplan

None this quarter.

Respectfully submitted by

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